

# **Exhibitors & Sponsors**

Take advantage of outstanding marketing opportunities to reach Ohio's leading dietetic professionals. Exhibiting your products and services at OAND's Annual Conference reaches OAND's diverse members working in a variety of settings – healthcare, education, retail and commercial food distribution, corporate and community wellness, pharmaceutical sales, research and product development, health departments and private practice. Over 300 dietetic professionals are expected to attend the Conference. They are serious about their profession and want to learn the latest issues, products, services and trends. They look forward to what YOU have to offer.

# Pricing

- Exhibit Booth \$500
- Attendee bag insert \$500 (with Exhibit Booth \$200)
- Breaks \$1500
- Lunch \$2500
- Display Ad in Attendee Book
  - 1/8 page \$200½ page \$500¼ page \$3001 page \$800
- Speakers sponsorship fee varies
- Booth/Website combo Sign up for a booth and 12 month Website advertisement - \$1,400 or 6 month Website advertisement - \$1,000
  Savings of \$200

## **Benefits**

- Opportunity to promote nutrition products, services and programs to members
- Drive dietetic professionals to your website link to your website from OAND's website
- Onsite Attendee Book Listing
- Recognition in OAND E-NewsBites electronic newsletter emailed to over 3,000 members
- Generate new business opportunities electronic list of conference attendees
- Logo Placement on OAND's website (website sponsors)
- Opportunity to post news or events on the section of OAND website, "Industry News & Events"

### **Exhibit Hall Schedule**

Thursday, May 10<sup>th</sup> 6:00 pm – 8:00 pm

Exhibit Hall Setup

#### Friday, May 11<sup>th</sup>

6:00 am - 7:00 am 7:00 am - 8:00 am 10:30 am -11:00 am 12:00 am - 1:15 pm 3:15 pm - 3:45 pm 3:45 pm - 4:00 pm Exhibit Hall Setup Breakfast Bingo in Exhibit Hall Break in Exhibit Hall Lunch in Exhibit Hall Break in Exhibit Hall Exhibit Teardown

### Please complete and return form to:

Ohio Academy of Nutrition & Dietetics PO Box 303, Lewis Center, 43035 Email: <u>jeannine@eatrightohio.org</u> Website: <u>www.eatrightohio.org</u> Phone: 614-436-6131 • Fax: 614-436-6181